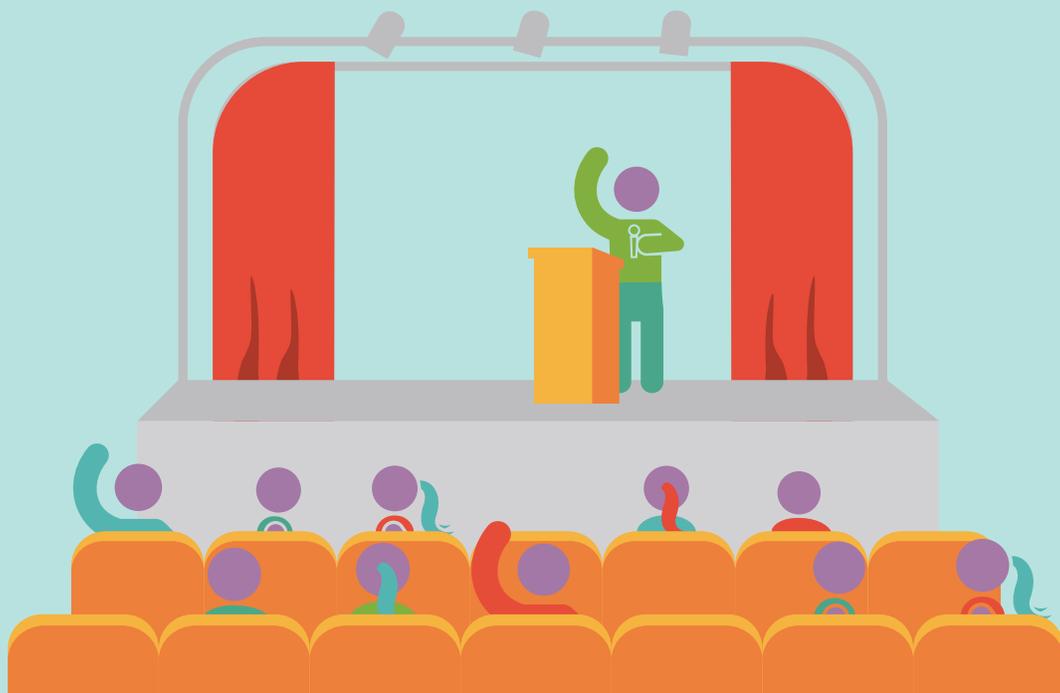


Los Altos Safe Routes to School



Monthly Theme Messaging Toolkit



Monthly Theme Messaging Toolkit



Introduction

This toolkit was developed by the Los Altos Safe Routes to School (SRTS) Program to help school administrators communicate to parents, caregivers, and students about safe and active travel to school. The toolkit contains templates of monthly themed messages, easy to use and adaptable for each school.

HOW TO SHARE THE MESSAGES:

- ★ In a back-to-school packet (printed or digital), shared through the school newsletter, email blasts, social media posts, or text messages, or during a school assembly
- ★ School administrators or SRTS Champions can also make a short video to share with the families or broadcast on the school video channel

We hope that all schools share that information consistently each month in the format that is the most convenient for them and their families.

It is important that all school communities in Los Altos get the same messages.

THIS COMMUNICATION IS A FIRST STEP IN IMPROVING:

- ★ Congestion near schools
- ★ Driving behaviors
- ★ Encouraging active transportation and alternative transportation modes to the family vehicle to travel to school





August/ September

Topics and Themes

- * Morning and afternoon commute reminders
- * Plan your routes to school/find walking, biking, and carpooling friends
- * Drive safely near the school

Video/Announcement Script



Morning and Afternoon Commute Reminders

DO YOUR PART FOR SMOOTH AND SAFE TRAVELS FOR EVERYONE

[School Principal/SRTS Champion] Hello everyone! Happy Back to School! We are happy to be back on campus and need your help to make transportation at **[School Name]** a smooth, painless, and safe experience for everyone, including students, parents, caregivers, teachers, staff, residents of the neighborhood, and the public.

We ask you to help us and do your part to make **[School Name]** a safer and more pleasant place. Our school was first founded in the neighborhood at a time when walking and biking were more common, and vehicle traffic was considerably less. When our streets are over-capacity with families driving to and from school, it causes traffic congestion for everyone and contributes to poor air quality and unsafe conditions for families walking and rolling. For this reason, it is extremely important that we all walk or bike to school as much as possible, and that necessary vehicle traffic moves through the neighborhood with efficiency.

WALKING AND BIKING ARE THE PREFERRED TRANSPORTATION MODES TO SCHOOL

[School Principal/SRTS Champion] Los Altos is a great place for walking and biking! Physical activity in the mornings is good for your student's health and focus. Walking, biking, or rolling one mile to and from school each day is two-thirds of the recommended sixty minutes of physical activity a day for young people.

If you live within one mile of school, we highly recommend walking or biking to school. Half a mile is a 15-minute walk, and one mile is a quick 10-minute bike ride! Create lifelong friendships by walking or biking together. Join a walking or biking group and plan your route with the [SchoolRoutes.org](https://www.schoolroutes.org) app.

DROP-OFF/PICK-UP PROCEDURES REMINDERS

[School Principal/SRTS Champion] If you choose to drive to campus or drop off your student, we request that you join us in making the drop-off and pick-up as smooth as possible for everyone. Be a courteous and thoughtful driver. Your school is located in a neighborhood that your child's classmates call home.

- ★ Be a respectful and patient driver. Put your distractions away!
- ★ Plan your route in advance for your efficiency and convenience. Make a continuous loop through the school neighborhood to avoid making U-turns.
- ★ Do NOT make U-turns, as they are dangerous to others traveling, and extremely disruptive to the efficient flow traffic. If even just a few drivers make U-turns it can impact student safety, make it harder for everyone to get to school, make conditions more dangerous for people walking and biking, and cause unnecessary disruptions for the neighbors.
- ★ Do not block driveways to people's homes or park illegally.
- ★ Please carpool! Coordinate with neighbors and classmates.
- ★ Park & Walk: You can also enjoy a short walk to school by parking one or two blocks from **[School Name]** and walking with your student on campus.

Thank you for your collaboration in starting the school year right and keeping the campus safe for everyone. Welcome back to school!

[Script End]

Newsletter



Plan Your Back-to-School Travel: Roll or Carpool to School!

Back-to-school time is the perfect time to build new habits. We encourage students to walk, roll, bike, and ride the bus to and from **[School Name]**. Using these transportation options helps create healthier families, less traffic congestion, a stronger sense of community, safer streets, and improved accessibility.

Did you know that all schools in Los Altos have Suggested Routes to School maps that show safe routes to walk or roll to school? Each school's map details walking, biking, and vehicle routes entering and exiting your school. Maps are available online at losaltosca.gov/saferoutes. You can download the mobile app SchoolRoutes.org to find your path and a walking/rolling group today!

Los Altos is a great place for walking and biking! Physical activity in the mornings is good for your student's health and focus. Walking, biking, or rolling one mile to and from school each day is two-thirds of the recommended sixty minutes of physical activity a day for young people.

If you live within two miles from school, we highly recommend walking or biking to school. Half a mile is a 15-minute walk, and one mile is a quick 10-minute bike ride!

IF YOU MUST DRIVE

Back-to-school time means sharing the road! Watch for kids biking and walking to school. Some kids may be going to new schools and taking new, unfamiliar routes. Slow down and stay alert for kids crossing the road. By driving carefully, you can help kids start the school year right.

WHEN DRIVING, BE SURE TO:

- ★ Do your part to travel with respect now that school is starting up again.
- ★ Practice patience and slow down.
- ★ Stay alert and watch for vulnerable road users, especially when turning.
- ★ Stay off your phone, and don't be distracted while driving.
- ★ Be respectful of the neighbors! Do not make U-turns, block driveways, or park illegally.
- ★ Follow the school drop-off and pick-up procedures.



Social Media Posts / Text Messages



Morning and Afternoon Commute Reminders

Happy Back to School! We need your help to keep the **[School Name]** campus and the neighborhood streets safe for everyone: students, parents, staff, and neighbors! Keep in mind the following when you travel to school:

- * Live within one mile of the school? Walk or bike to school! You can check your routes on schoolroutes.org.
- * Find a carpooling buddy!
- * Enjoy a short walk to school by parking one or two blocks from **[School Name]** and walking with your student to campus. This really helps reduce congestion near the school.

Los Altos Safe Routes, We Slow Down for Each Other!

When you see a school zone sign, it's time to slow down! Slowing down in a school zone helps kids feel safe and comfortable walking, biking, and rolling to school.

#SafeRoutestoSchool

#WeTakeTime

#SchoolZoneSafety

#GoActiveLosAltos

#LosAltosMoves

#SafeRoutestoSchool

#WeTakeTime

#SchoolZoneSafety

#SchoolWoW

#EnjoytheWeather

#JourneyOutside

#GoActive[School]





October

Topics and Themes

- * International Walk to School Day (October)
- * Walking school bus
- * Halloween Safety Tips

Video / Announcement Script



International Walk to School Day

[School Principal/SRTS Champion] It's time for International Walk to School Day, a celebration that promotes walking and biking to school to recognize the importance of safe and active transportation. Let's celebrate the fun by joining the walking party at school. On **[DATE]**, the whole school will be walking from home to school. To join in the fun, plan your route, talk to your neighbors, and get ready to walk or bike!

HALLOWEEN IS UPON US!

Keep your little ghosts and goblins safe while walking in the neighborhood. Here are some safety tips reminders for a safe trick-or-treating:

- ★ Trick-or-treat in a group and use the buddy system to avoid walking alone and help get each other home safely
- ★ Be visible: carry glow stick or flashlights, use reflective stickers on costumes and bags
- ★ Don't run in the street or on the sidewalk, remember to cross at crosswalks or intersections

If you are driving on Halloween night, remember to stay alert as there are young and unpredictable trick-or-treaters on Halloween. Slow down and scan the road in areas where driver perception is limited.

[Script End]



Newsletter



International Walk to School Day Is Here!

Celebrate International Walk to School Day with us on **[DATE]** Join in the fun by walking to school with your friends, family, and neighbors! Walk to School Day is an international celebration that promotes walking and biking to school to recognize the importance of safe and active transportation.

Walking and biking help create healthier families, a stronger sense of community, safer streets, improved accessibility, and less traffic congestion. Studies show that students who walk and bike to school are healthier, happier, and often do better in school. Walking to school is very common globally, particularly in the Netherlands (90%) and Japan (98%). According to the Centers for Disease Control and Prevention, only 10% of American children walk to and from school.



Review the Los Altos Pedestrian Safety Tips [here](#).

Get Involved!

Families are core to creating a successful Safe Routes to School Program. You can participate by walking or rolling to school with your student or getting involved in your community to make this school year a success. Learn how to organize an event at your school with the [Los Altos Champion Toolkit](#). We need your help creating walkable and vibrant communities for our children! Here are some things you can do:

- ★ Organize a Walk or Wheel to School Day at your school.

- ★ Talk to your school champion about starting a walking school bus.
- ★ Talk to your neighbors, pick a day and route to walk, wheel, or carpool to or from school.

Halloween Tips for A Safe Trick-or-Treating

Keep your little ghosts and goblins safe while walking in the neighborhood by following these simple tips.

SAFETY TIPS FOR WALKING OR ROLLING

- ★ Walk in a group
- ★ Use the buddy system to avoid walking alone and help get each other home safely
- ★ Be visible: carry glow stick or flashlights, use reflective stickers on costumes and bags
- ★ Don't run in the street or on the sidewalk, remember to cross at crosswalks or intersections

SAFETY TIPS FOR DRIVERS

- ★ Be alert: there are young and unpredictable trick-or-treaters on Halloween, slowing down and scanning the road in areas where driver perception is limited.
- ★ Stop for Trick-or-Treaters: on Halloween, people may be wearing dark colors. Keep an eye out for those crossing the road, coming out between parked cars, or behind shrubbery.
- ★ Don't Text and Drive: don't look at your phone when you're driving, your attention needs to always be on the road.

Social Media Posts / Text Messages



International Walk to School Day

It's International Walk to School Day, and we would love for you to celebrate with us! On **[DATE]**, join in the fun by walking to school with your kids, neighbors, and community members. We will need Safe Routes to School volunteers, so please be sure to get involved in the walk and spread the word!

SLOW DOWN NEAR THE SCHOOL

During the fall, students will be walking and biking to school more often, so drive slowly when you return to school. Be sure to drive carefully around people walking and biking. Slowing down by 5 or 10 miles per hour makes a big difference to kids walking and biking.



- #GoActiveLosAltos
- #LosAltosMoves
- #SafeRoutestoSchool
- #WeTakeTime
- #SchoolWoW
- #EnjoytheWeather
- #JourneyOutside
- #GoActive[School]





November

Topics and Themes

- * Ruby Bridges Walk to School Day
- * Daylight saving time safety tips

Video / Announcement Script



Ruby Bridges Walk to School Day

[School Principal/SRTS Champion] Good morning, everyone! We have two big announcements for today's Safe Routes to School news.

First, **November 14 is Ruby Bridges Walk to School Day!** Six-year-old Ruby Bridges stepped into the history books when she integrated William Frantz Elementary School in New Orleans, becoming a national icon for the civil rights movement. Join us in celebrating Ruby's courage by walking with your family and neighbors to school on November 14! Thank you to everyone who came to the International Walk to School Day last month; let's keep the momentum going this November!



Secondly, remember to use extra caution getting to school now that daylight saving time has ended:

- ★ Practice patience and slow down.
- ★ Stay alert and watch for vulnerable road users.
- ★ Stay off your phone.
- ★ Take care when making turns.
- ★ Make sure your kids have safety lights and wear light, reflective clothing so they can be safe and be seen in low-light conditions.
- ★ Talk with your teen drivers about slowing down and watching for kids biking and walking.

[Script End]

Newsletter



November 14 is Ruby Bridges Walk to School Day!

Ruby Bridges Walk to School Day allows children to celebrate Ruby's courage by walking to school. Six-year-old Ruby Bridges stepped into the history books when she integrated William Frantz Elementary School in New Orleans, becoming a national icon for the civil rights movement. Our school is hosting a Walk or Wheel to School Day to celebrate Ruby Bridges.

Ruby Bridges Walk to School Day is the perfect opportunity to teach children about the civil rights movement and make connections to today's social justice movements. Visit the [rubybridges.foundation/](https://www.rubybridges.foundation/) to get more resources for planning your event and see how many schools across the country are hosting events!

[Note: If November 14 falls on a Saturday or Sunday, Ruby Bridges Walk to School Day will be celebrated on the following Wednesday.]

ABOUT RUBY

In 1945, the US Supreme Court's landmark ruling in *Brown v. the Board of Education* ended racial segregation in public schools. However, southern states continued to resist. Ruby spent kindergarten in a segregated classroom, but in 1960, a federal court ordered Louisiana schools to desegregate. The school district created an entrance exam to see if African American students could handle being in an all-white school. Ruby and five other students passed the exam. The school district delayed their start, and so Ruby's first school day was November 14, 1960. A few days before, the two African American students who were going to attend with Ruby decided to stay in their home school. Ruby braved Frantz Elementary School on her own.

HOW RUBY BRIDGES WALK TO SCHOOL DAY BEGAN

The idea to honor and adopt a day for Ruby Bridges came from South San Francisco Unified School District's Martin Elementary School students. In May 2018, a group of fifth graders from Martin Elementary learned about Ruby and asked their school board to pass a resolution making November 14 Ruby Bridges Day. Over 50,000 people participated in 2021! Let's keep the momentum going and continue this tradition of celebrating the civil rights movement.

Daylight Savings Safety Tips

Use extra caution getting to school now that daylight saving time has ended:

- ✦ Practice patience and slow down.
- ✦ Stay alert and watch for vulnerable road users.
- ✦ Stay off your phone.
- ✦ Take care when making turns.
- ✦ Make sure your kids have safety lights and wear light, reflective clothing so they can be safe and be seen in low-light conditions.
- ✦ Talk with your teen drivers about slowing down and watching for kids biking and walking.

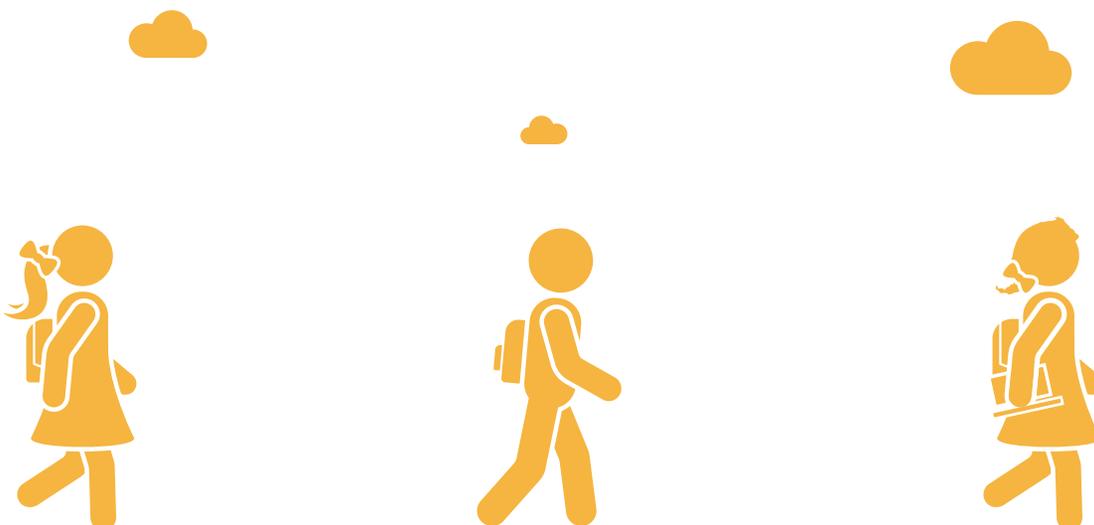
Social Media Posts / Text Messages



November 14 is Ruby Bridges Walk to School Day! Ruby Bridges Walk to School Day allows children to celebrate the courage of six-year-old Ruby Bridges, who stepped into the history books when she integrated William Frantz Elementary School in New Orleans, becoming a national icon for the civil rights movement.



#RubyBridges
#CivilRightsMovement
#GoActiveLosAltos
#LosAltosMoves
#SafeRoutestoSchool
#WeTakeTime
#SchoolWoW
#EnjoytheWeather
#JourneyOutside
#GoActive[School]





December/ January

Topics and Themes

- * Winter Walk to School Day
- * Dress for the winter
- * Winter driving safety



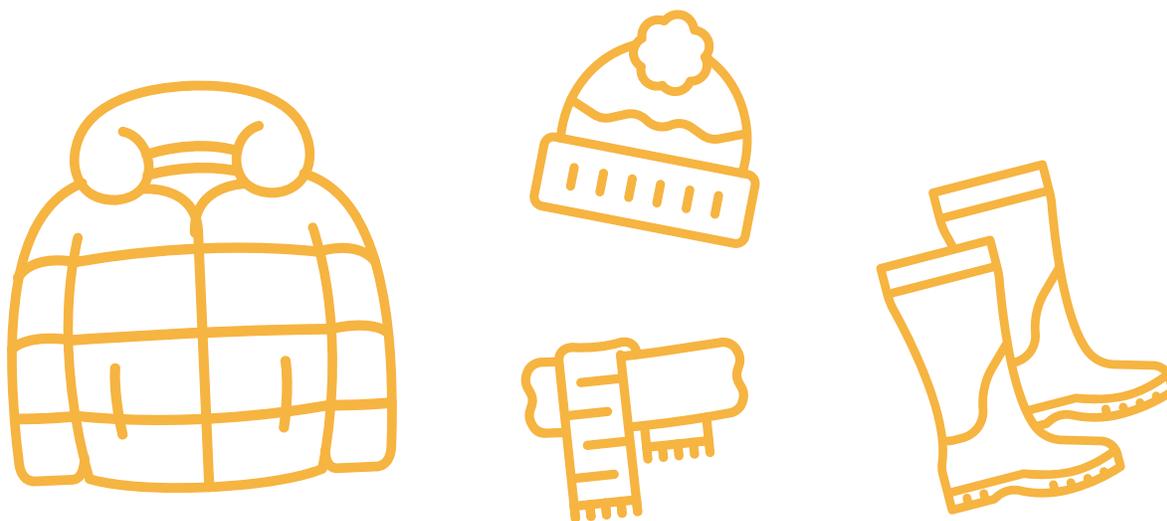
Video / Announcement Script

Polar Bear Walk or Wheel to School Day

[School Principal/SRTS Champion] Families, time outside is important for mental health, exercise, and social well-being—even in the winter. Gather your family and friends to take on the journey to school for this Polar Bear Walk or Wheel to School Day.

On **[DATE]**, the whole school will be walking and wheeling to school, so bring your family and neighbors and make sure you come prepared with the proper winter gear to keep warm! Wear layers, winter or rain boots, a scarf and hat, and bright clothing to be visible at darker hours.

[Script End]



Newsletter



Polar Bear Walk or Wheel to School Day

Say goodbye to the seasonal blues—walk or wheel to school this winter! Physical activity can improve your mood, health, and academic performance. Seasons change, but the fun outside doesn't have to stop! Encourage your child to walk to school with a friend on Polar Bear Walk or Wheel to School Day. Dress for the winter weather—wear layers, winter or rain boots, a scarf and hat, and reflective clothing to be visible during darker hours.

Winter Driving Safety

When driving, use caution on the road and slow down, especially in wet conditions. Be sure to give yourself extra time to stop when approaching intersections and crosswalks.



Social Media Posts / Text Messages



Seasons change, but the fun outside doesn't have to stop! #PolarBearWoW Day is [DATE]. Grab your winter gear for the #JourneyOutside! Put on your boots, dance in a puddle, and walk to school with [School Name] for Polar Bear Walk or Wheel to School Day on [DATE].

#GoActiveLosAltos
#LosAltosMoves
#SafeRoutestoSchool
#SchoolWoW
#PolarBearWoW
#EnjoytheWeather
#JourneyOutside
#GoActive[School]





February/ March

Topics and Themes

- * Lovin' Walk or Wheel Day
- * Walking school bus
- * Back from winter break reminder

Video / Announcement Script



[School Principal/SRTS Champion] Hello, everyone! We are already halfway through the school year! Only a couple months left, and we'd like to share a few reminders regarding school travel.

Please prioritize walking and biking to commute to school. You can pick one or two days during the week where you will walk or bike to school. This is a great habit to maintain for your health and the environment!



If you must drive to school, please make sure you slow down in the school zone for our kids and families walking or biking. Slowing down by just 5 or 10 miles per hour makes a big safety difference for kids walking and biking.

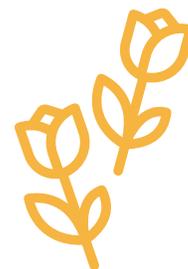
Lovin' Walk or Wheel to School Day

Show your love for **[School Name]** by joining us for Lovin' Walk or Wheel to School Day on **[Date]**! Grab your valentine and walk or wheel to and from school.



We also encourage you to participate in the Safe Routes to School Program by planning your own Walk or Wheel to school event or starting a walking school bus. Please contact us so we can assist you in your effort and share the resources developed for Los Altos schools.

[Script End]



Newsletter



Welcome back from winter break! We are already halfway through the school year. For the next few months, do your part to keep our campus safe and pleasant for everyone: students, families, school staff, and neighbors.

Walking and rolling to school is an excellent habit to build early in life for both our health and the environment. Walking, biking, and rolling to and from school can give students two-thirds of the daily activity they need and reduce traffic congestion near the school. Taking part in a walking school bus or a bike train is a great way to start. Find more information on walking school buses, and how to organize one at walkingschoolbus.org.

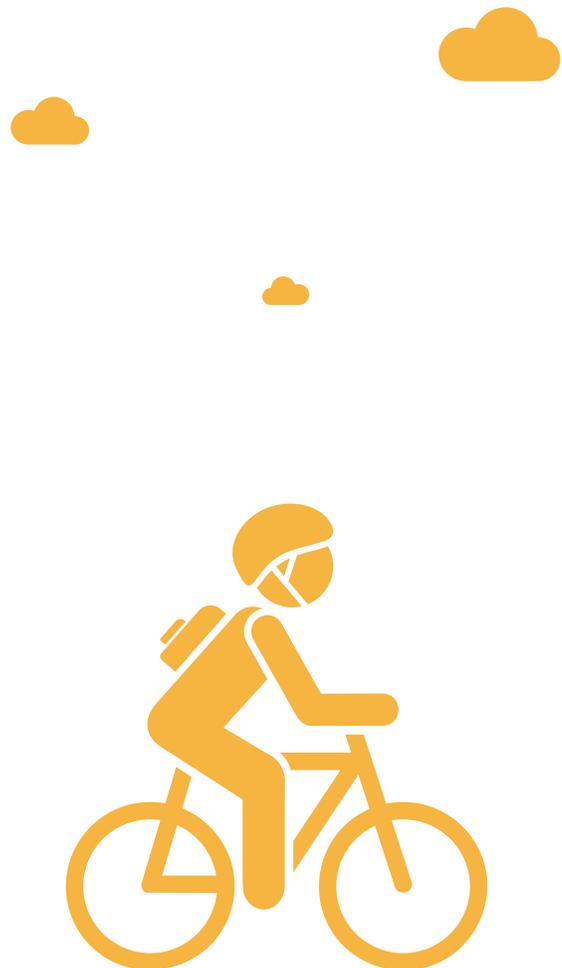
If you must drive, make sure to slow down in school zones. Slowing down by just 5 or 10 miles per hour makes a big safety difference for kids walking and biking. Obeying school zone speeds keeps kids safe on their way to school.

Here are a few morning and afternoon commute reminders:

- ★ Practice patience and slow down.
- ★ Stay alert and watch for vulnerable road users, especially when turning.
- ★ Stay off your phone, and don't be distracted while driving.
- ★ Be respectful of the neighbors! Do not make U-turns, block driveways, or park illegally.
- ★ Follow the school drop-off and pick-up procedures.

GET INVOLVED IN THE SAFE ROUTES TO SCHOOL PROGRAM

Parents and caregivers, get involved in the Safe Routes to School Program! In February, let's celebrate Valentine's Day with a Lovin' Walk or Wheel to School Day on **[Date]**! The Los Altos Safe Routes to School Champion Toolkit includes many other ideas to organize safe routes events at the school.



Social Media Posts / Text Messages



Celebrate with #LovinWalk+RollDay on [DATE].

Grab your family and friends for the #Walk+Roll this February!



#GoActiveLosAltos
#LosAltosMoves
#SafeRoutestoSchool
#SchoolWoW
#EnjoytheWeather
#JourneyOutside
#GoActive[School]





April

Topics and Themes

- * Earth Day
- * Biking safety tips

Video / Announcement Script



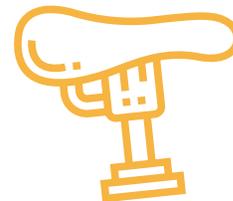
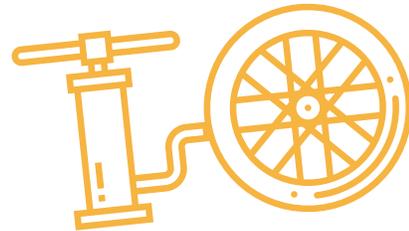
[School Principal/SRTS Champion] Spring is here! It is a good moment to review some biking safety tips with your children and check if their bicycle needs extra love and maintenance.

At home, talk with your child about the importance of wearing a helmet and how to properly adjust it. Do a quick check of your child's bicycle: check the tire air pressure, make sure the brakes work properly, that the chain is oiled, and that the gear levers and derailleurs work. Your child might have grown during the winter, and the seat height may need adjusting. It is important to have a safe bicycle and a good helmet!

Now is also a good time to review some rules of the road such as stopping at stop signs, riding in a single file in the same direction as traffic, walking the bicycle in the crosswalk, and using hand signals.

Enjoy the warmer weather and have fun riding in your neighborhood!

[Script End]



RIGHT TURN



SLOW OR STOP



LEFT TURN

Newsletter



[DATE] is Earth Day. Are you ready? As a school, we will be walking and rolling for Earth Day. Do your part to make the school travel greener: take a pledge; walk or wheel with friends and neighbors!

STEP INTO SPRING

Spring is here! More kids will walk and bike to school, so take extra care! Watch for kids on bikes coming from driveways and behind parked cars, and go slowly so you can stop quickly if children turn without looking or signaling.

Ensure that your child has the appropriate gear for biking and review the rules of the road with them. This booklet developed for youth and parents provides information and safety tips on walking and biking: <https://publichealth.sccgov.org/sites/g/files/exjcpb916/files/bike-ped-safety.pdf>

Don't forget to wear your helmet!

- ★ The straps should be snug under your chin and make a Y below your ear.
- ★ There should be no more than two finger-widths between your eyebrows and the rim of the helmet.
- ★ Replace your helmet if it has been in a crash or after 4 years.
- ★ Decorate your helmet with stickers!

Learn more about biking safety with the Leagues of American Bicyclists Ride Smart Videos: bikeleague.org/ridesmartvideos

With the dryer and warmer days, more students walk or bike to school. Here are a few morning and afternoon commute reminders to keep everyone safe:

- ★ Practice patience and slow down.
- ★ Stay alert and watch for vulnerable road users, especially when turning.
- ★ Stay off your phone, and don't be distracted while driving.
- ★ Be respectful of the neighbors! Do not make U-turns, block driveways, or park illegally.
- ★ Follow the school drop-off and pick-up procedures.



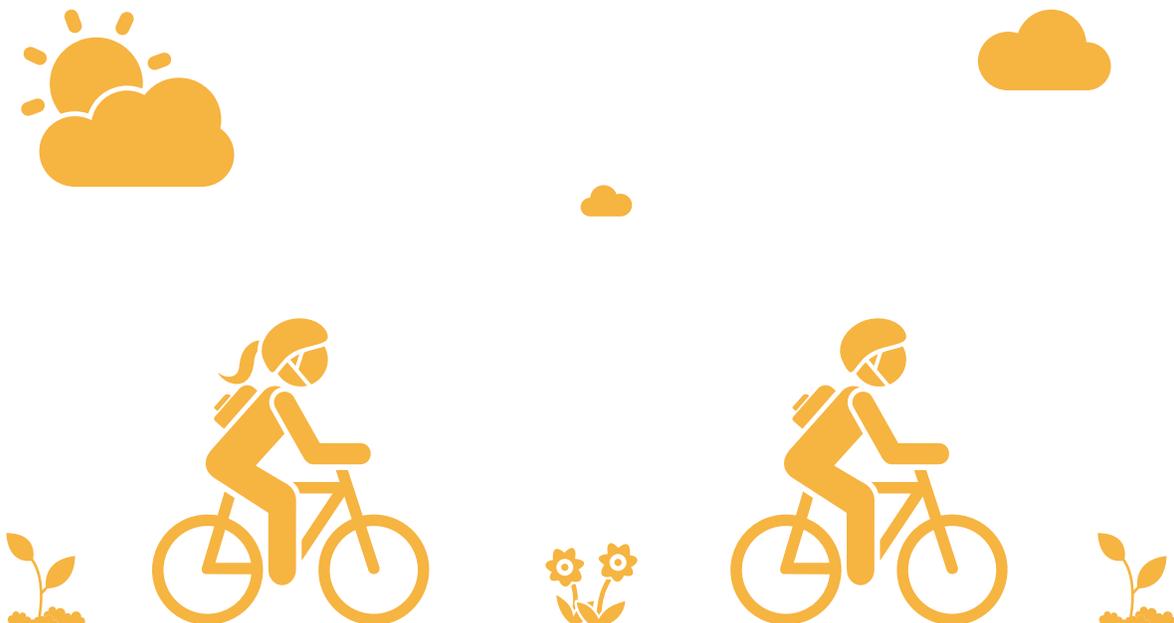
Social Media Posts / Text Messages



Get ready to bike this spring! Learn more about the [ABC Quick Check](https://publichealth.sccgov.org/health-information/active-and-safe-transportation/traffic-safety-resources) and [helmet fittings](https://publichealth.sccgov.org/health-information/active-and-safe-transportation/traffic-safety-resources) on the Santa Clara County Public Health website: <https://publichealth.sccgov.org/health-information/active-and-safe-transportation/traffic-safety-resources>



#GoActiveLosAltos
#LosAltosMoves
#SafeRoutestoSchool
#SchoolWoW
#EnjoytheWeather
#JourneyOutside
#GoActive[School]





May

Topics and Themes

- * May Bike Month
- * Biking safety

Video / Announcement Script



[Principal/SRTS Champion] May is Bike Month! Biking to and from school decreases traffic congestion around schools, improving safety and air quality for everyone, and improving community health. We encourage all families to bike in their neighborhood and practice biking on their safe routes to school during the weekend. You can also choose one or more days during the month to bike to school.

Stay tuned for events and activities happening in Los Altos all month.

[Script End]



Newsletter



May is Bike Month! How will you be participating? Biking to and from school decreases traffic congestion around schools, improving safety and air quality for everyone, and improving community. This year, challenge yourself by biking to school one day or more each week to celebrate May Bike Month.

Bike Safety Tips: Review These Safety Tips with Your Child

WEAR YOUR HELMET

Protect your brain—wear a helmet! It is the law. Make sure your helmet fits snugly and is securely bucked under your chin.

BE PREDICTABLE

Use hand signals and yield to pedestrians. Ride single file to allow faster traffic to pass. Pass slower traffic on the left, ringing a bell when passing. Use lights at night to stay visible.

RIDE WITH TRAFFIC

Ride on the right side of the street, in the direction of traffic. Obey all signs and signals as if you were a car.

LOCK YOUR BIKE

When you get to school, lock your bike to a bike rack on school grounds. Lock both your front wheel and the bike frame to the rack.

RIDING ON SIDEWALKS

In Los Altos, you can ride your bicycle on sidewalks, as long as you are careful of people walking. Decide as a family or group whether to ride on the street or sidewalk.

Protect Bicyclists: Try the Far Hand Reach Technique

Drivers and passengers should practice the Far Hand Reach technique, also known as the “Dutch Reach”, when opening the door of the vehicle. This technique will stop you or your passengers from hitting a bicyclist when opening the door of the vehicle. When exiting the car, rather than using your hand closest to the door to open it, use your far hand. This choice sets off a series of five linked actions: reach, swivel, look back, open slowly, and exit facing traffic.

Learn Biking and Walking Safety with Lego

The [Bikes and Bricks](#) website was developed by the San Carlos Bicycle Coalition and contains tons of resources, videos, and information on biking and walking safety. Have fun exploring it



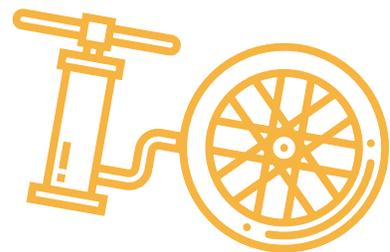
Social Media Posts / Text Messages



May is Bike month! How will you be participating? This year, challenge yourself by biking to school one day or more each week to celebrate May Bike Month. Stay tuned for tons of activities and opportunities to bike and learn more about biking safety.



#GoActiveLosAltos
#LosAltosMoves
#SafeRoutestoSchool
#BikeLosAltos
#BikeMonth
#SchoolWoW
#EnjoytheWeather
#JourneyOutside
#GoActive[School]





June

Topics and Themes

- * Stay active this summer
- * Prepare your route for next school year

Video / Announcement Script



[School Principal/SRTS Champion] Hello, families! It is already the end of the school year. Summer is here, and it's a great time to start or continue walking and biking.

- ★ Talk with your teen drivers about slowing down and watching for kids biking and walking.
- ★ Help your kids identify safe routes to walk and bike to friends' houses, pools, day camp, parks, and other summer destinations.
- ★ Do your part to travel with care in your community and near schools. Even though school is out for the summer, many schools host camps and summer school, so continue to drive carefully in school zones and around school buses.
- ★ Biking to middle or high school: test your route with your students.
- ★ Prepare your route for next school year: if your child is graduating, get a Suggested Routes to School map and test your route to the new school during the summer.

[Script End]



Newsletter



June Bloom is here, and our streets are filling with new riders and pedestrians! If you choose to drive, remember to drive slowly as speed kills. Be sure to adjust your travel time for traffic so you are not rushing and speeding if crunched for time.

A Change in Season Is the Best Time to Change Your Habits

June is a wonderful time to prepare your route for next school year. By identifying your route early, you can encourage your family members and neighbors to join you in your walking route. Do your part to travel with care in your community and near schools. Even though school is out for the summer, many schools host camps and summer school, so continue to drive carefully in school zones and around school buses.

Celebrate the Summer Solstice by Getting Active with Your Loved Ones

Summer is one of the best times to walk, bike, and roll around your community. Everyone can build stronger friendships and relationships through walking and biking together. What better way to enjoy the summer than moving with friends and family with a walk or bike ride to your local park or neighbor's house?



A GUIDE TO THE BEST PLACES TO WALK OR BIKE TO THIS SUMMER:

1. [Local parks and amenities](#)
2. [Los Altos Farmers' Market](#)
3. [Summer Concerts in the Park](#)
4. [Downtown Los Altos](#)
5. [Los Altos Library and History Museum](#)
6. [A Summer Activity Class](#)

If you are interested in walking and biking to new places in your community, start by selecting a safe route, and learn more about biking safety watching the NHTSA's Bike Safe, Bike Smart video, [here](#).

Middle to High School

Talk with your teen drivers about slowing down and watching for kids biking and walking. Teens are more likely than older drivers to underestimate or not be able to recognize dangerous situations. Teens are also more likely than adults to make critical decision errors that can lead to serious crashes.

Help your kids identify safe routes to walk and bike to friends' houses, pools, day camps, parks, and other summer destinations.

- ★ Do your part to travel with care in your community and near schools. Even though school is out for the summer, many schools host camps and summer school, so continue to drive carefully in school zones and around school buses.
- ★ Biking to middle or high school: test your route with your students.

Social Media Posts / Text Messages



It's summertime. Get out and ride your bike or walk to:

- * Los Altos History Museum
- * Los Altos Farmers' Market
- * Hidden Villa Farm
- * Redwood Grove Nature Preserve

#EnjoyTheWeather

Keep the fun coming, and consider walking and biking to your neighbor's home, the park, downtown, or any of your other summer activities.

#GoActiveLosAltos

#SchoolWoW

#EnjoytheWeather

#JourneyOutside

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#SchoolWoW

#EnjoytheWeather

#JourneyOutside

#GoActive[School]

